

BUS 289: Business Strategy Capstone

Topics include: Review of method for a comprehensive project, review of accounting, management, statistical, communication, and other skills useful for the project, development of project concept and purpose, initial outline of the project, making contact with local business(es), development of bibliography and revision of outline, producing drafts of project and final project, and presentation of final project.

Credits: 3

Prerequisites:

BUS 242

Program: Business Administration

Theory Credit: 3