ART 254 : Graphic Design II

This course further explores the art of Visual Communications through design. Emphasis is placed on the application of design principles to projects involving such skills as illustration, layout, typography, and production technology. Upon completion, students should be able to apply the knowledge of the fundamentals of art, material and tools to the communication of ideas.

Code C
Credits 3
Experimental Laboratory Credit
6
Prerequisites
VCM 180 or ART 253