

# ART 253 : Graphic Design I

This course is designed to introduce the study of Visual Communications through design. Emphasis is placed on the application of design principles to projects involving such skills as illustration, layout, typography, and production technology. Upon completion, students should demonstrate a knowledge of the fundamentals of art and understanding of the relationship between materials, tools and Visual Communications.

Code C

**Credits** 3

**Experimental Laboratory Credit**

6

**Prerequisites**

VCM 180